

## Travel Log

### Hectare LLC Design & Development For Hire / 2016 to Present

Advertising	Currently an independent design and web development contractor. Much of my contract work involves digital marketing and coding responsive HTML emails, websites, and Wordpress themes.
Brand Identity	
Digital & Print Development	
Interactive Responsive	Clients include: Axis Visual, Brown Dog Design, Continuing Education Alliance, Milk* Sono, Practicing Clinicians Exchange, and Splash Carwashes.
HTML / CSS / UX / UI	

### Adjunct Professor Sacred Heart University / 2016 to 2018

School of Communication and Media Arts (Multimedia Communications)

### Interactive Designer NBC Sports Group / 2014 to 2016

Shaped the digital user experience while supporting the brand through it's look, feel and function.

#### Responsibilities:

Visualized and executed online digital products: such as, interactive features, mobile applications, promotional/marketing and creative materials. Collaborated with team members in making key product decisions. Design-to-Delivery creations with high quality standards, within time and technical constraints. Created UX/UI solutions and defined the vision of an end-to-end user experience. This included iconography, navigation flows and wireframes. Coded responsive HTML emails. Designed page layouts and custom graphics to format digital content visited by millions of users.

**Emmy Award Winner Outstanding New Approaches**  
Associate Producer 2014 Sochi Winter Olympic Games



### Web Designer NBC Sports Group / 2012 to 2014

*Comcast purchases NBCUniversal*

### Web Publication Designer Comcast Sports Group / 2011 to 2012

### Screen Printer's Assistant Smith Prints / 2012 to 2014

### Advertising Designer Antone's (a historic Austin blues venue) / 2009

### AmeriCorps Vista National Service American YouthWorks / 2009

### Bachelor of Fine Arts / Communication Design Kutztown University of Pennsylvania / 2008

### Print Design Intern N.T.O.A. Swat Police Publications / 2006

## Professional Foundations

### Designer

- Create, adapt, and personalize user experiences that foster client interest.
- Use digital tools and resources to maximize good design and meet deadlines.
- Use a variety of technologies within the design process to identify and solve problems by creating new, useful, and imaginative solutions.
- Ability to select and use tools to plan and manage a design process that considers design constraints and calculated risks.

### Leader

- Share and model client's vision by engaging colleagues and stakeholders with new digital technologies.
- Guide pupils to broadening their skillsets and technical understanding.
- Encourage access to digital content and learning opportunities.

### Advocate

- Member of the Professional Association of Graphic Design (AIGA)
- Participant of global learning networks.
- Staying current with research to improve my design and follow best practices.
- Promote safe, legal, and ethical practices.
- Foster an awareness of the lasting imprint of digital actions and messages.

### Collaborator

- Collaborate with my colleagues and stakeholders to improve practices, share ideas, and resolve complicated blockers.
- Demonstrate a cultural competency when collaborating and interacting with others.

## Technical Knowledge

<u>Design:</u>	<u>Development:</u>	<u>DFP:</u>	<u>VR:</u>
Photoshop	HTML / CSS	Celtra	StreetView Pro
Illustrator	JavaScript	DoubleClick	AutoPano Video
InDesign	PHP	Mixpo	AutoPano Giga
After Effects	Wordpress		Premiere
Sketch	Druple	<u>Project Mgmt:</u>	A-Frame
OmniGraffle	FTP	Atlassian - Jira	WebVR